



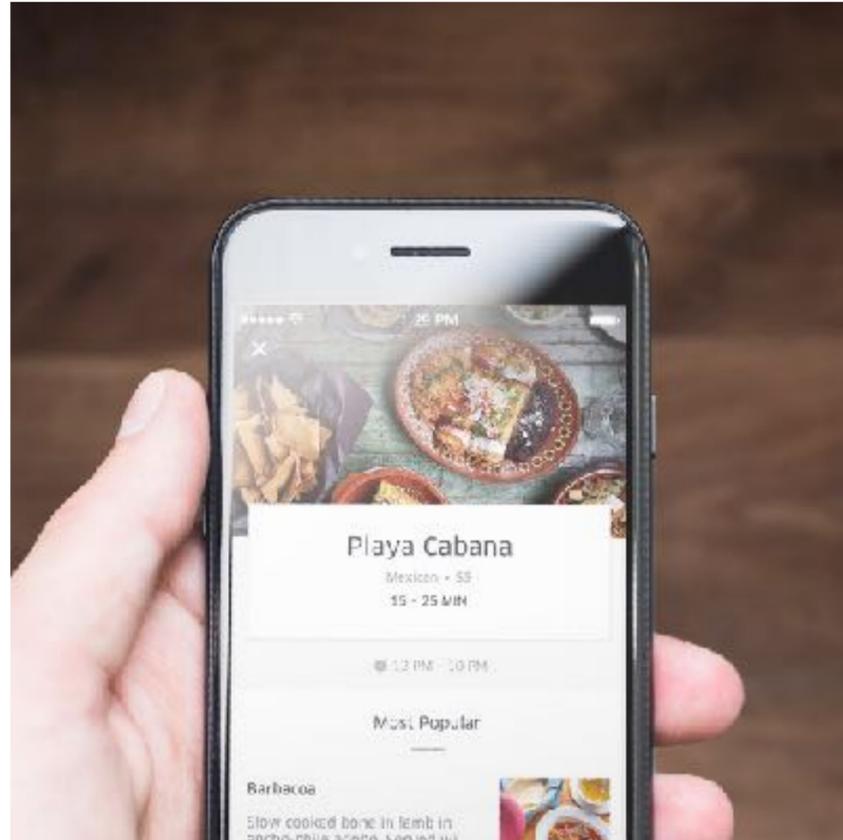
Share your
food with
more people

January, 2018





Here's how it works



Step 1

A customer orders on Uber Eats



Step 2

You accept and prepare the order



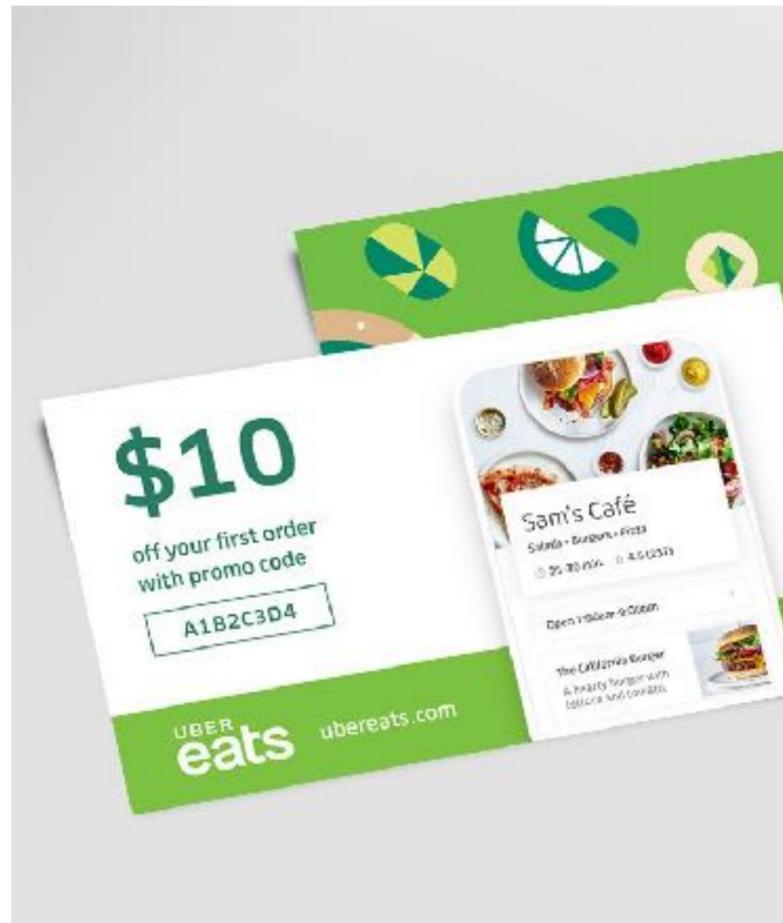
Step 3

A delivery partner delivers the order

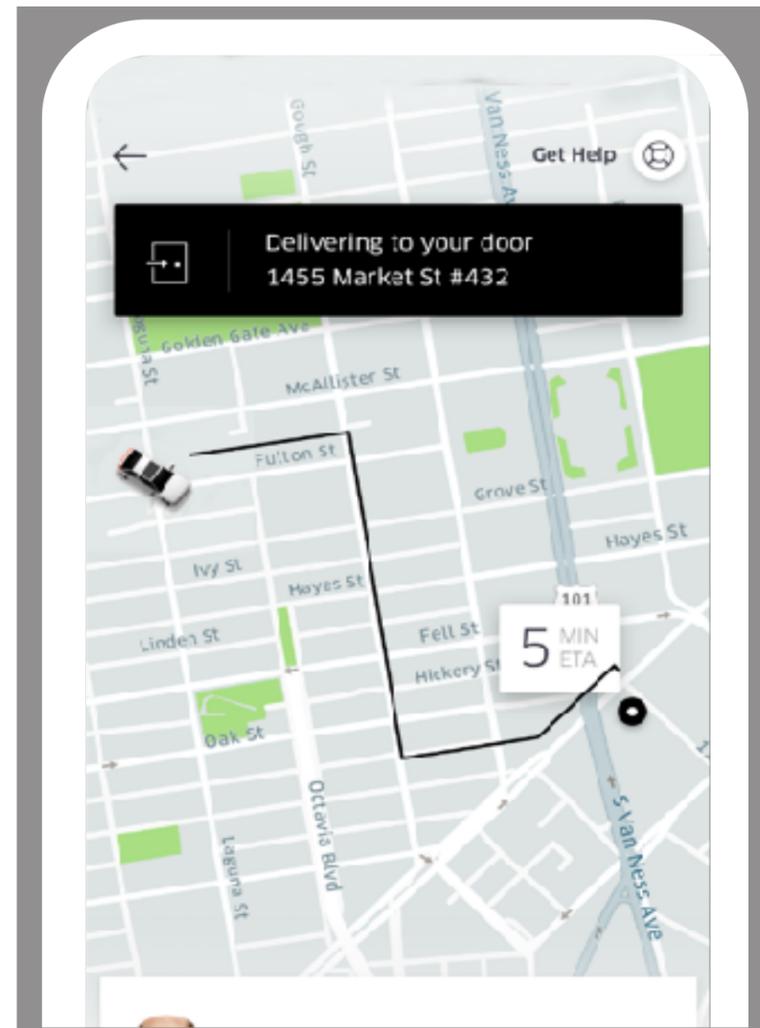


Features to consider when
choosing a partner

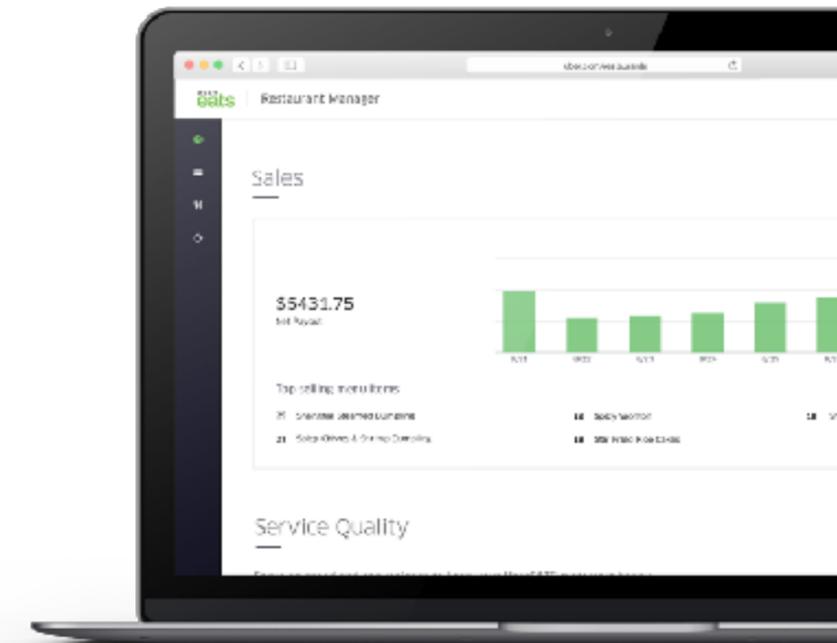
Marketing



Speed

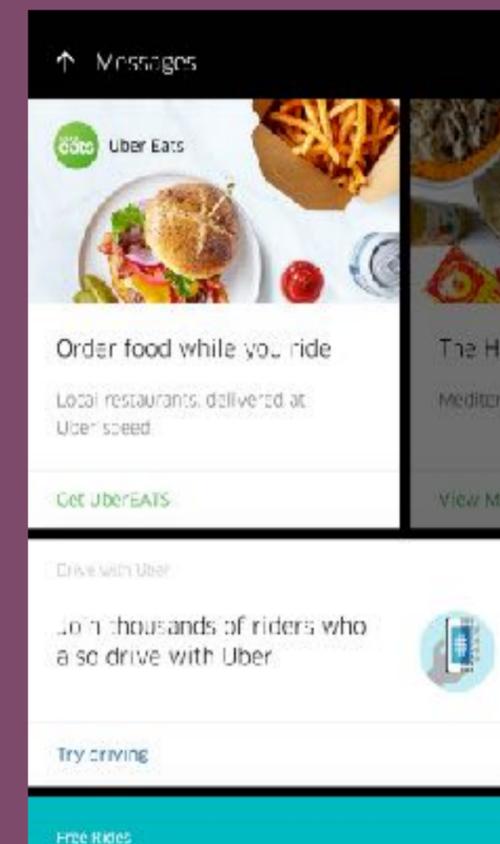


Technology



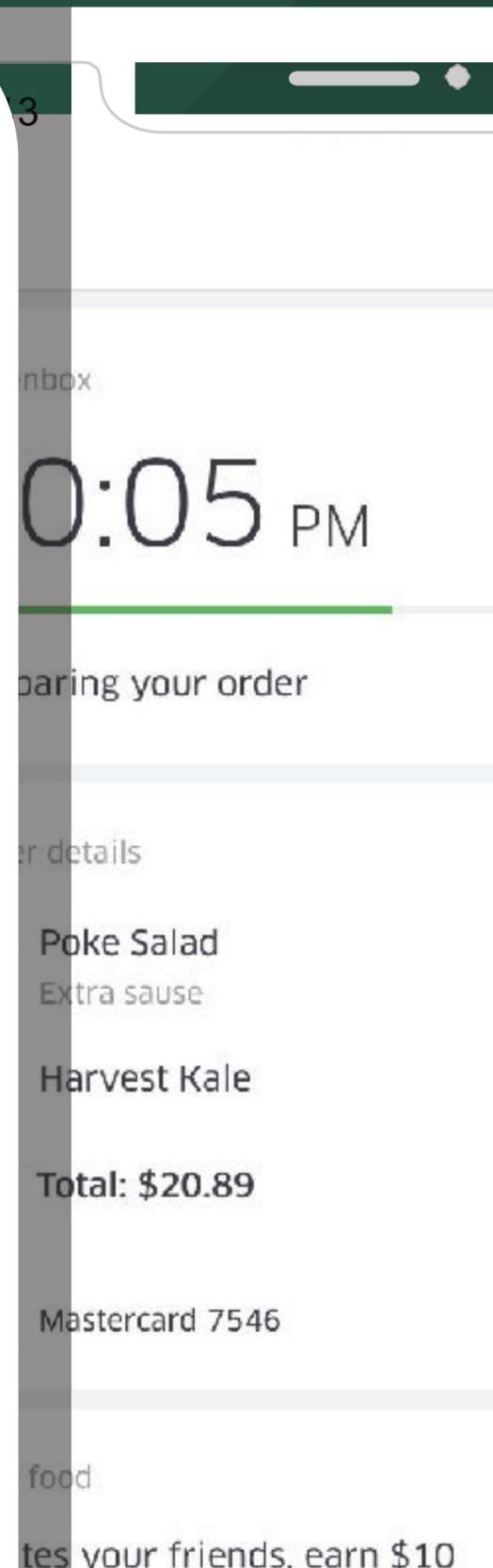
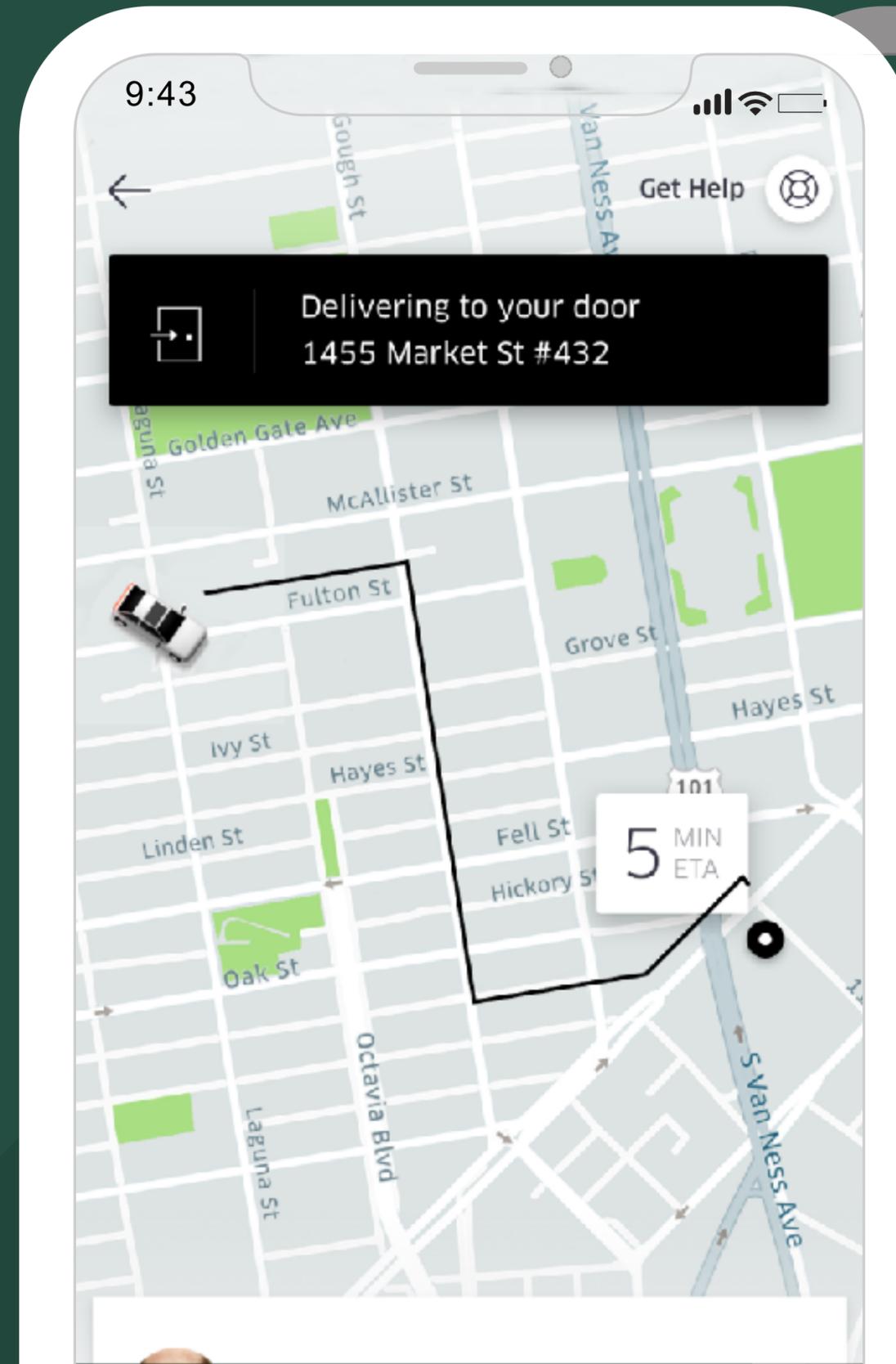
Marketing that reaches more customers

Attract more customers by tapping into Uber and Uber Eats audiences via in-app marketing, and benefit from how actively we advertise to drive more customers to the Uber Eats app.



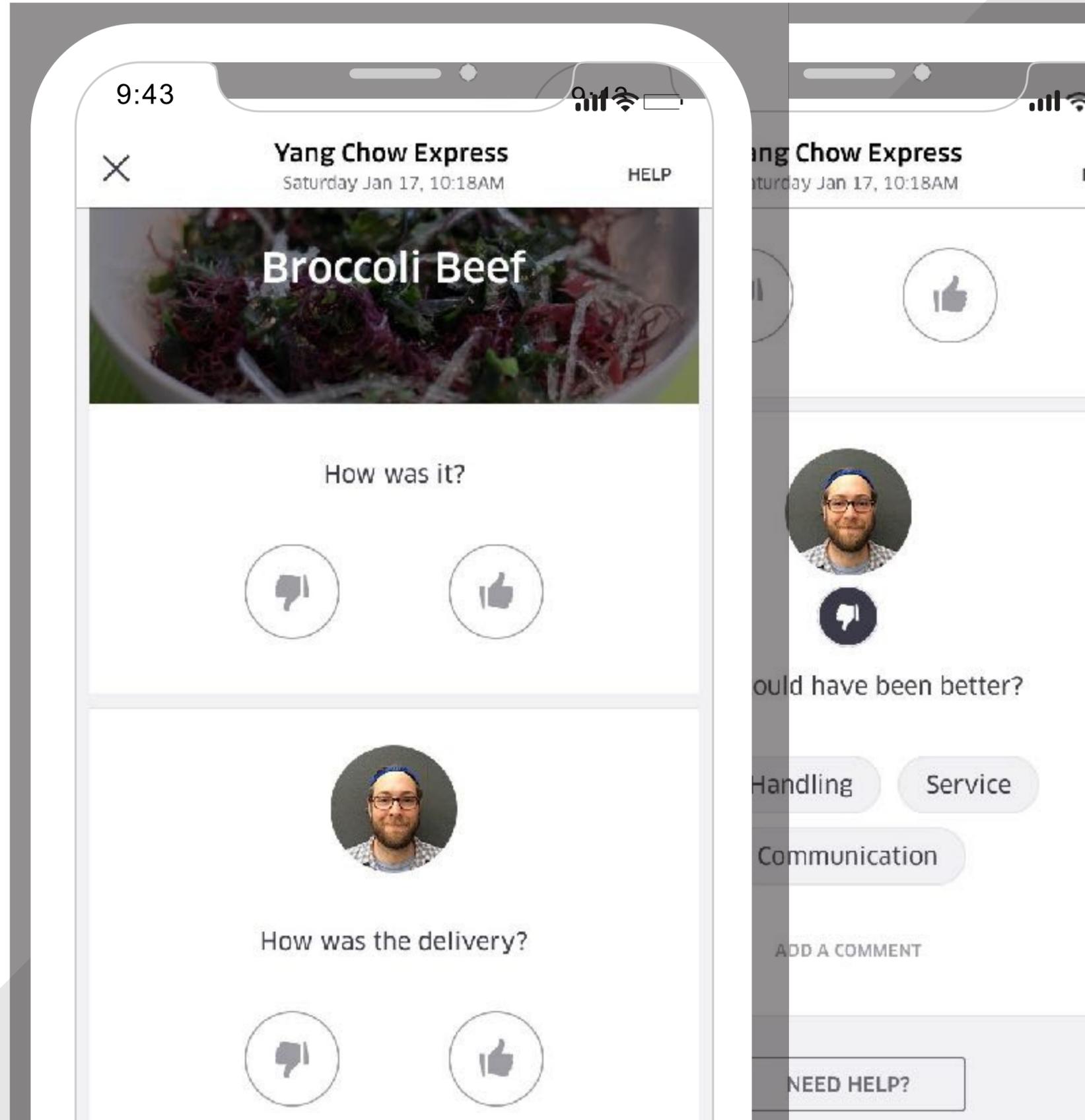
Speed and reliability, now for delivery

Our network of Uber driver partners (both Eats-only and rides) ensures a speedy delivery, which helps maintain the quality of your food and provides a great experience for your customers.



Delivery partner ratings for a quality experience

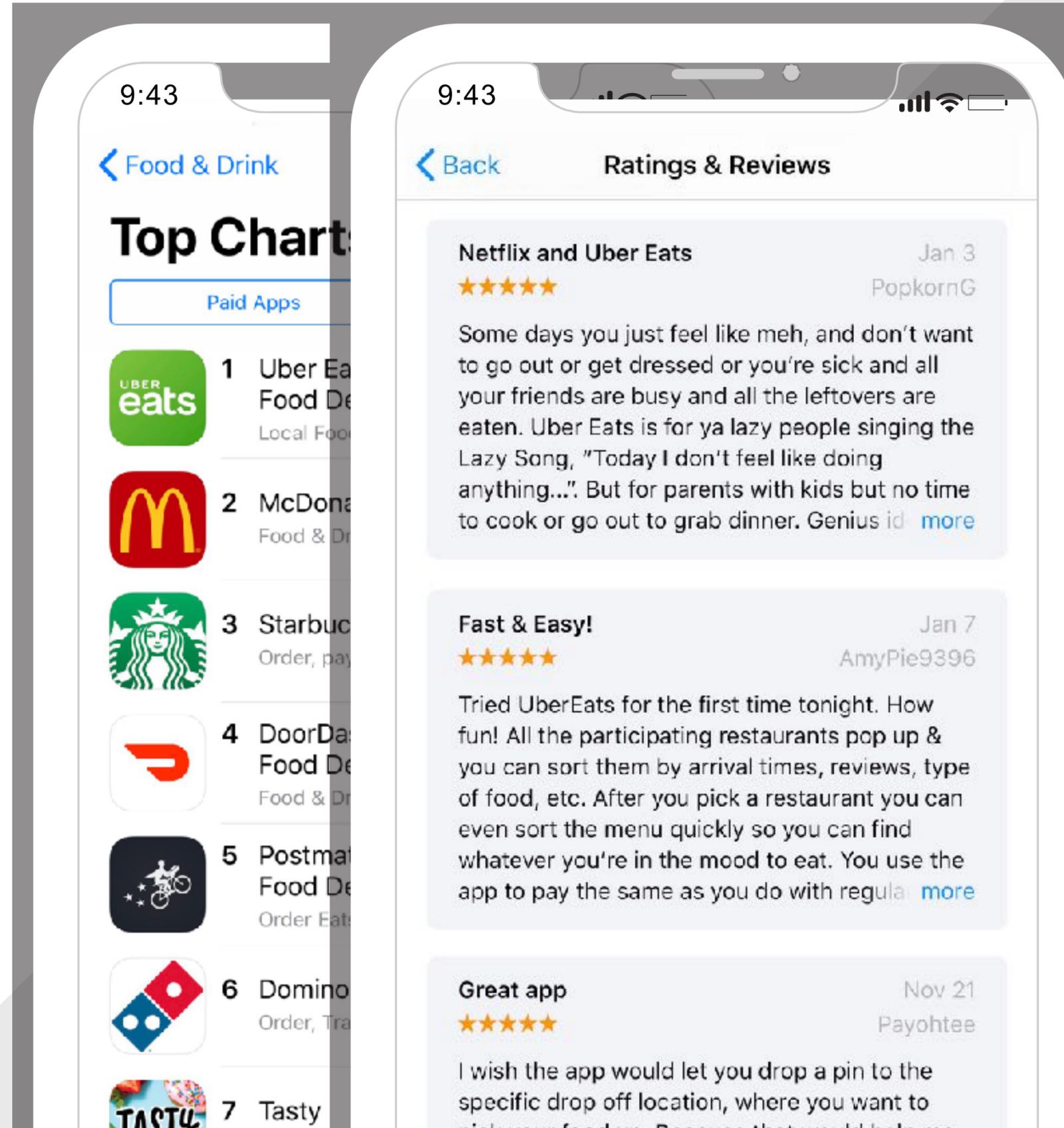
We use ratings to keep the best delivery partners on the road, which means your customers have a great experience.



Customers love Uber Eats

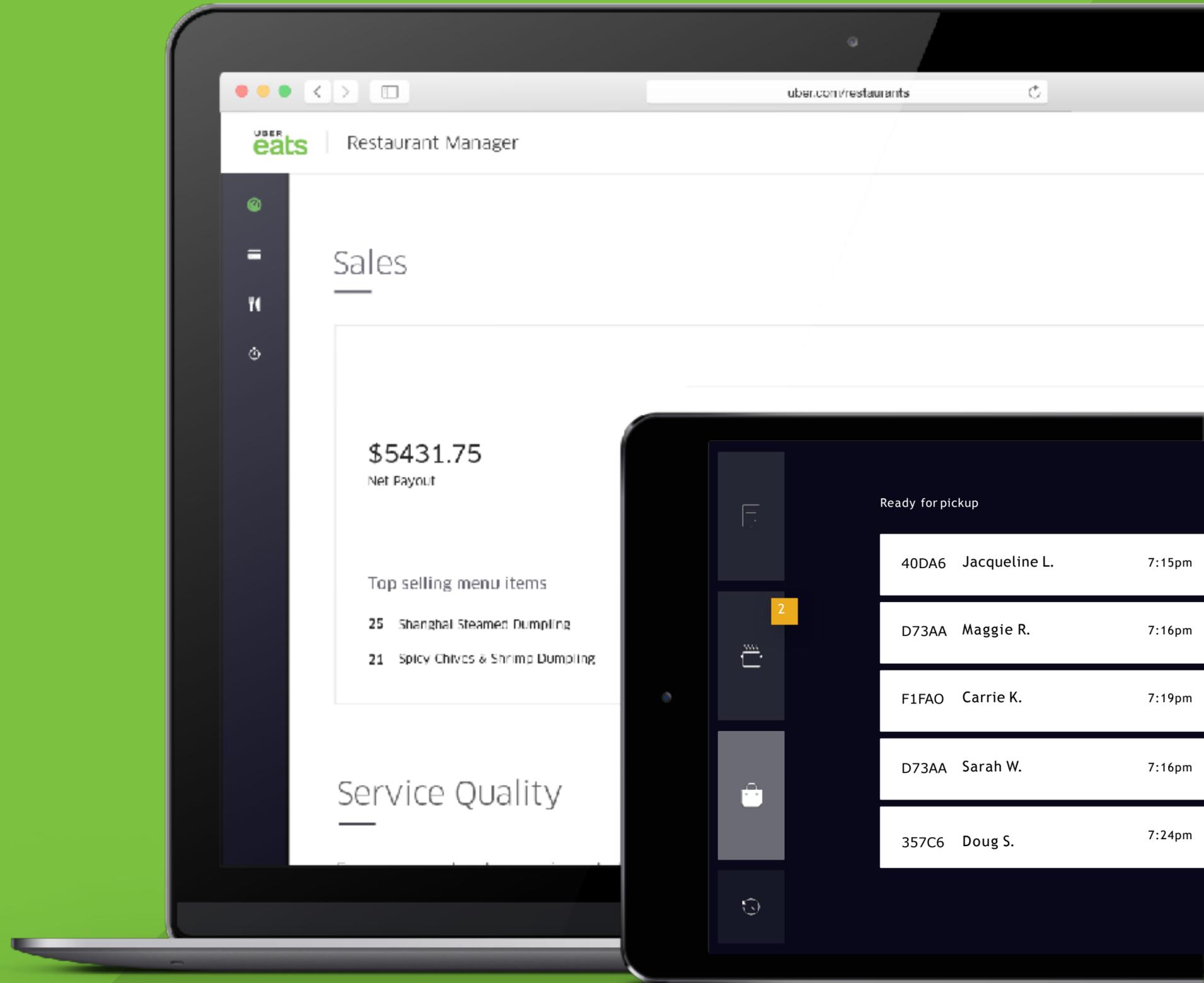
We're the #1 Food & Drink app in the App Store.

Source: U.S. App Store Data, as of December 2017

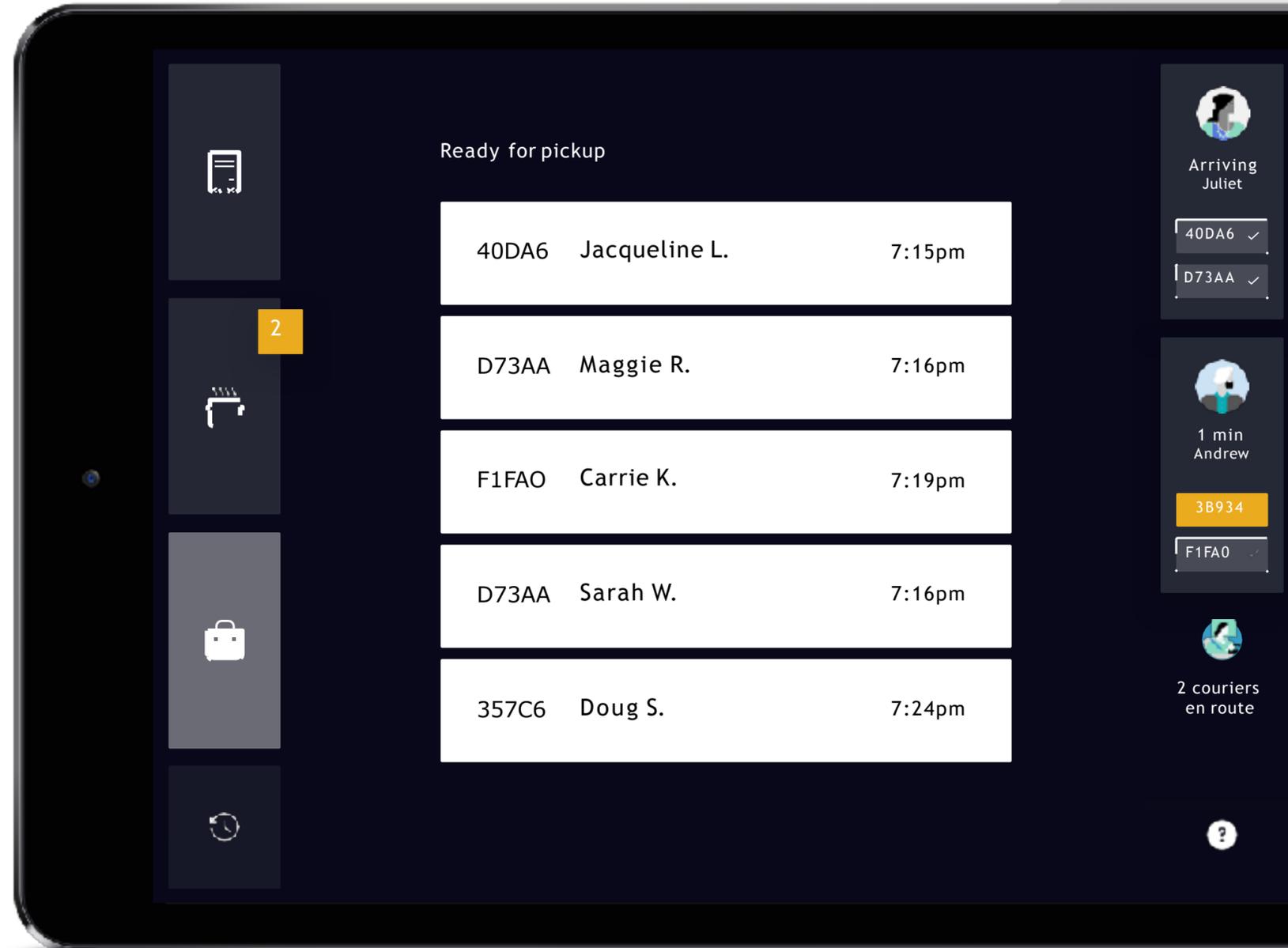


Technology built for your restaurant

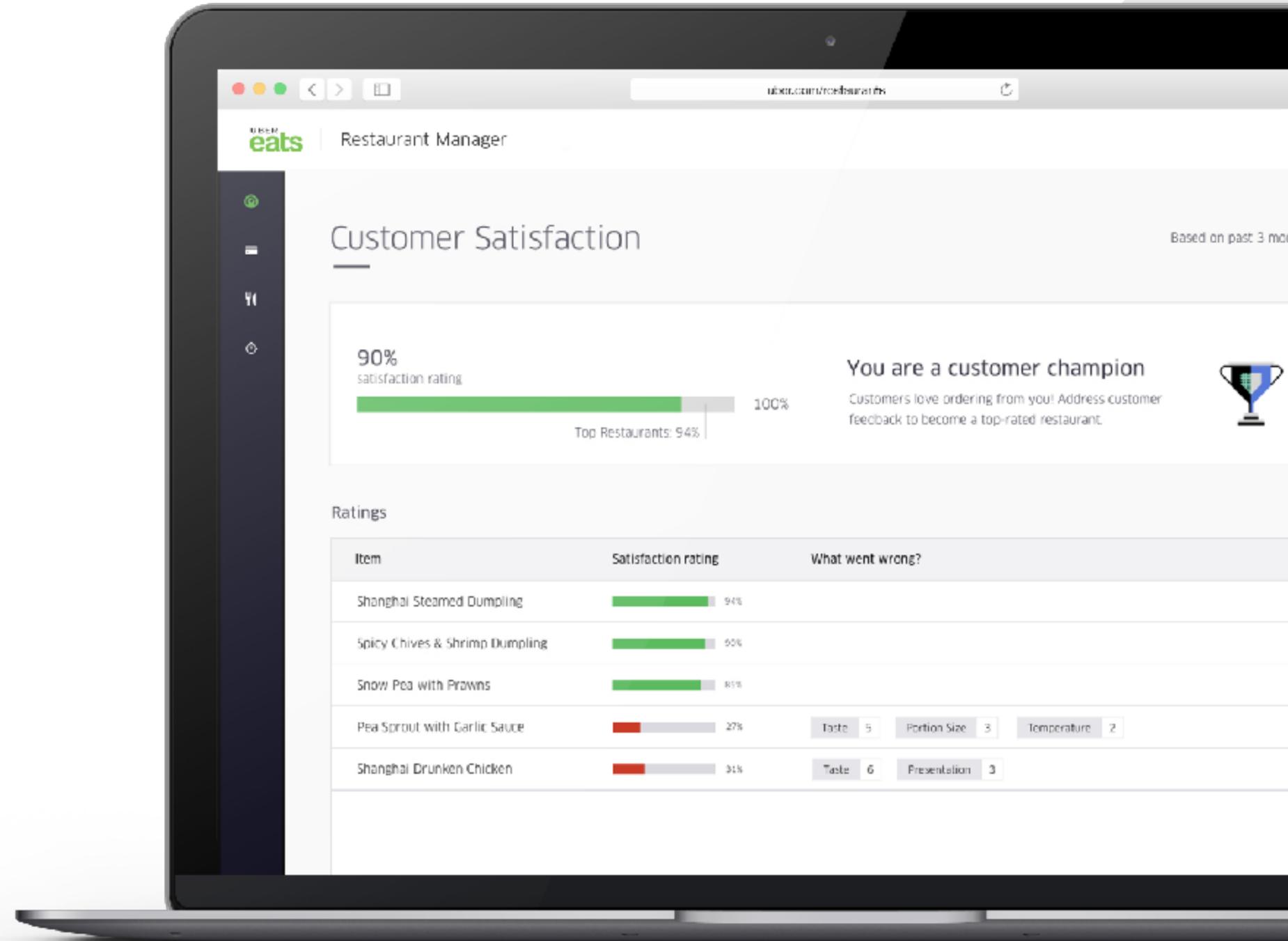
Our cutting-edge tools are built to help your business grow and run smoothly.



Easily keep track of orders—from start to finish.



Make improvements to your menu (for delivery and in-house) using insights and private customer feedback.





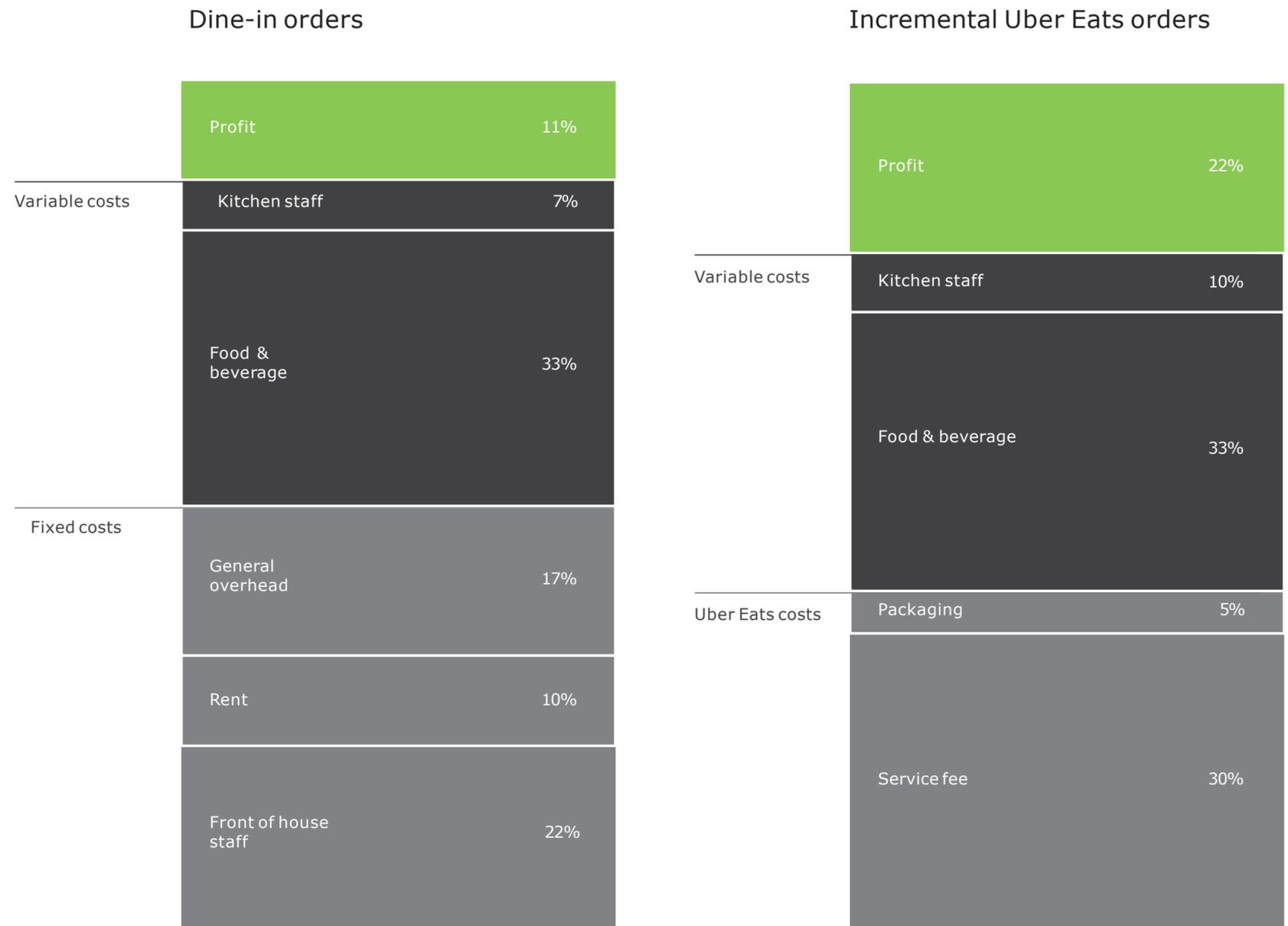
How will our restaurant
make money?

Grow your business with UberEats

Whether you add delivery or not, what you spend on rent, front-of-house staff, and general overhead stays the same. Since delivery doesn't impact these costs, Uber Eats orders provide larger profit margins than dine-in.

Numbers are based on industry averages reported by restaurant partners and will vary on actual number of orders, order prices, and actual prices.

Cost breakdown projection for a typical Uber Eats order



How we're different

No commitment. No surprise fees.

We collect a fixed service fee per order, which helps us run our network and support delivery partners.





Restaurant Stories

Check out www.UberEats.com to see who has partnered with us in your neighborhood!

The screenshot displays the UberEats app interface for Central FL. The top navigation bar includes the UberEats logo, a 'Categories' menu, a search bar with 'ASAP' and '0000' selected, and 'Sign In' and a cart icon. The main content area is a grid of restaurant listings, each featuring a food image, the restaurant name, address, cuisine type, delivery time, rating, and fee.

Restaurant Name	Address	Cuisine	Delivery Time	Rating	Fee
Popeye's Louisiana Kitchen	10323 W. Colonial Drive	Fast Food • Chicken	35-25 min	4.2 (148)	\$3.49 Fee
Little Greek Fresh Grill		Greek	30-40 min	4.6 (500+)	\$3.49 Fee
Batons Dnkside	(Orlando)	Seafood • Traditional American • Bar Food	35-45 min	4.4 (500+)	\$4.99 Fee
Azteca D'Oro	(West Colonial)	Spanish • Mexican	30-40 min	4.5 (322)	\$6.49 Fee
Frank's Place		American • Wings • Sandwiches	25-35 min	4.5 (255)	\$3.49 Fee
Be la Italia Ristorante		Italian	35-45 min	4.8 (286)	\$5.49 Fee
Macaroni Grill - Winter Garden		Italian	40-50 min	4.5 (500+)	\$6.49 Fee
Bangkok Thai Passion	(Orlando)	Thai • Asian	15-25 min	4.6 (500+)	\$2.49 Fee
Friendly Confines	(Metro West)	American • Bar Food • Traditional American • Seafood	35-45 min	4.6 (500+)	\$2.49 Fee
Hungry Howie's	(Orlando)	Pizza • Italian	20-30 min	4.5 (340)	\$4.99 Fee
O'Town Burgers N Wings	(Halt)	Burgers	30-40 min	4.6 (105)	\$6.49 Fee
Mi Querida Colombia West		Colombian • Latin American • South American	30-40 min	4.2 (100)	\$3.49 Fee
Daniel's Cheesesteak House					
Ellie Lou's Breads & BBQ					
Taqueria El Alacran	(758 S Blufford Ave)	Mexican • Latin American • South American			
Krippy Krunchy Chicken	(Orlando 3)	American • Wings • Chicken • Fast Food • Burgers			
Chicken Bites		American			
Papa Murphy's	(2534 Maguire Road)	Pizza			

“In the first month, Burnt Ends reached and fed 15% more customers with Uber Eats. We are able to engage customers beyond the physical footprint of our restaurant —giving old customers what they want quickly and conveniently, and also reaching new customers.”

Dave Pynt
Burnt Ends, Singapore



“Since launch, we have seen a significant increase in our weekly sales through Uber Eats! Uber makes things very simple and once our food leaves the door, I know it’s in good hands and will get to the customer quickly. Uber Eats is head and shoulders above any other delivery service in the market.”

Stephanie Tarbet
FLIP Burger Boutique, Atlanta, GA





Questions?

November, 2018

